

## INDUSTRY LEADING TECHNOLOGIES IN COMMERCIAL KITCHENS

THINK **INNOVATION** 

THINK **MIDDLEBY** 



## **COMPANY PROFILE**

For More than 100 years, the Middleby Family of food service and food preparation equipment brands has been a favourite around the world.

The Middleby Corporation is a global leader in the foodservice equipment industry.

The company develops, manufactures, markets and services a broad line of equipment used in the commercial foodservice, food processing, and residential kitchen equipment industries.

The company's leading equipment brands serving the commercial foodservice industry include

Anets®	Beech®	Blodgett <sup>®</sup>	Blodgett Combi®	Blodgett Range®
Bloomfield®	Britannia®	Carter-Hoffmann <sup>®</sup>	Celfrost <sup>®</sup>	Concordia®
CookTek®	CTX®	Desmon <sup>®</sup>	Doyon®	Eswood®
Frifri®	Giga®	Goldstein <sup>®</sup>	Holman <sup>®</sup>	Houno®
IMC®	Induc®	Jade <sup>®</sup>	Lang <sup>®</sup>	Lincat <sup>®</sup>
MagiKitch'n®	Market Forge <sup>®</sup>	Marsal®	Middleby Marshall <sup>®</sup>	MPC©
Nieco®	NuVu®	PerfectFry®	Pitco Frialator®	Southbend®
Star®	Toastmaster®	TurboChef®	Viking®	Wells®
Wunder-Bar <sup>®</sup> .				

The company's leading equipment brands serving the **food processing industry** include

Alkar®	Armor Inox <sup>®</sup>	Auto-Bake <sup>®</sup>	Baker Thermal Solutions®	
Cozzini®	Danfotech®	Drake <sup>®</sup>	MaurerAtmos®	MP Equipment®
Processing Equipment Solutions®		RapidPak <sup>®</sup>	Spooner Vicars <sup>®</sup>	
Stewart Systems <sup>®</sup>		Thurne®		

The company's leading equipment brands serving the residential kitchen industry include

Brigade®	Jade®	TurboChef®	Viking®	U-Line <sup>®</sup> .

In 2014, The Middleby Corporation was named a Fastest Growing Company by Fortune Magazine.

Middleby Celfrost is recognized in India as a preferred commercial foodservice equipment supplier with a broad line of cold side products such as professional refrigerators, cold rooms, ice machines, and freezers, marketed under the Celfrost brand. Celfrost is a leading supplier of equipment to many of the fast-growing restaurant chains and hotel groups.

Middleby Celfrost has an extensive marketing and service network in India, including 15 brand centres that we will strategically leverage to support Middleby's entire portfolio of brands in the market. We are also excited about the opportunity to introduce the Celfrost brand and portfolio of products into other emerging markets utilizing Middleby's existing sales and marketing infrastructure.

Middleby Celfrost hosts an in-house Service team dedicated to cater to Service related queries of its Customers. A dedicated Toll-free helpline and online connectivity via Email stays active Weekdays while the Technical Team is Active 24x7 for the Customer Service and Satisfaction.

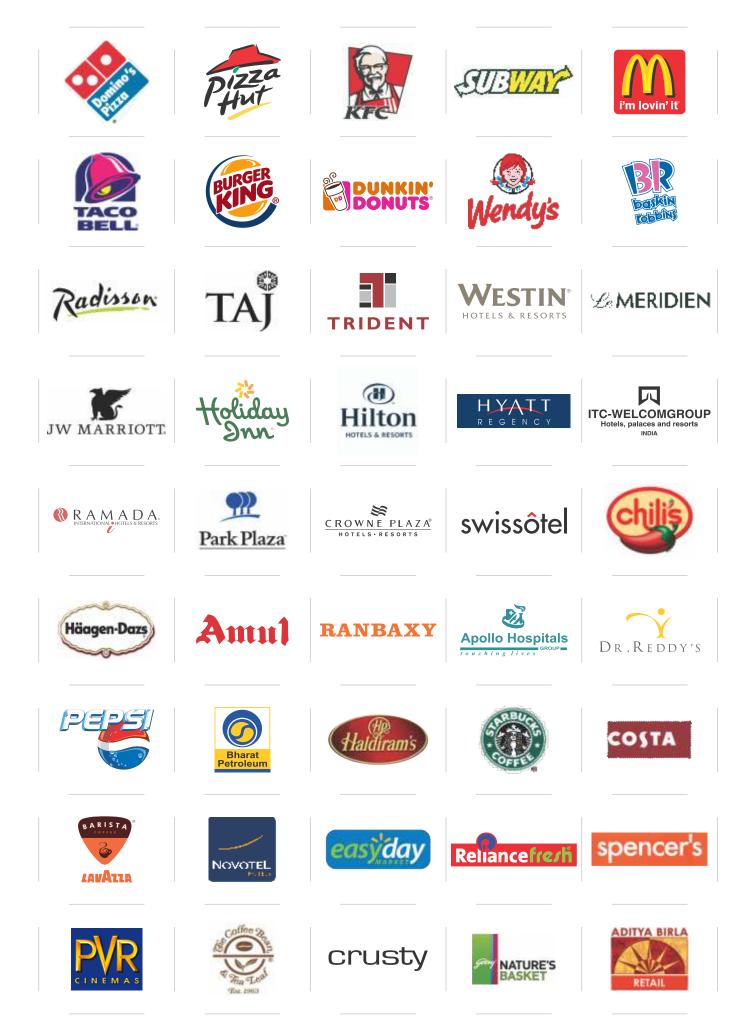
Our service has a well-defined and organised structure that is Primarily Customer Oriented, the Team aims at rendering a Hassle-Free Customer Service Experience.







### Middleby Celfrost Customers











PS-640



PS-520





The World Leader in Conveyor Ovens In use by Top Restaurant Chains around the World

#### Speed Cooking Ovens





Encore 2









Innovation in cooking





#### The World's most reliable Fryers







PFC Series - Semi Automatic



SG Solo Filter

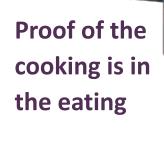
Portable Filter System P-14

### First Company in the world to make Fryers



# HOUNÖ The Next Generation Combi Ovens. There is no Equal or Alternate!

640











#### Liquid Cleaning Versus Cleaning Tabs





#### **Catering Equipments**





#### **Spiral Mixers**

## Celfrost

#### **Planetary Mixers**







### **Coffee Machines**

## 



M27 Special Edition



M 24 Plus DT/2



M1 Milk Precision System



Junior Manual Grinder



### **Confectionary Showcase**



CSF 42













CSR 400

LSC 408

BRAS

#### **Cold Dispensers and Blenders**

Hamilton Beach



Quark 2



Jolly 8.2P



HBB250 CE



HBH650 CE



HBH850 CE



CB-606



CB-699



Silent Minibars



#### Ice Machines



#### Widest Range of Ice Machine from 15 to 900 kg/24hrs

**Modular Ice Machines** Ice Makers with Built-In Storage Bin IC-90 S IC-30 S IC-30/50/90 IC-220 on IB-205 Bin IC-330 on IB-205 Bin IC-550 on IB-255 Bin IC-15 BW Dice Cube Ice Round Cube Ice <u>isha</u> **Flake Ice Machines** 111 AF-80 MF-26 Flake Ice IC-55 BW IC-200 S / 320 S IC-909 S

#### **Cooling products for world class bar & restaurants**



### **Dishwashers**





Rack Type Dishwasher ATR 1800



## Softy Serve













### Celfrost

#### **Freezers & Coolers**



### **Retail Counter top Solutions**



FSDCR / FSDHR 108

15



## Professional Refrigeration (Ventilated / Static) Celfrost

#### **Reach In Cabinets**

#### Undercounters





GN 650 TNM (New)/GN 650 BTM (New) GN 600 TNM / GN 600 BTM

GN 1410 TNM (New)/GN 1410 BTM (New) GN 1200 TNM





#### Saladettes & Countertop Displays



GN 700 TNME / GN 700 BTME



GN 1500 TNME / GN 1500 BTME







## Pharma / Medical Refrigeration





























## The world's finest ideas in cooling & preservation!



Cold Room





## ...brought to India by Celfrost, a Middleby Company







I've always proclaimed my love for the CTX Mighty Chef. It let us rewrite the rules for setting up a pizzeria!

CTX Middleby Marshall® **Ramki** Founder and CEO, Pizza Republic

Middleby Marshall was one thing which has taken us to where we are today.



**Rohit Narang** *Co Founder of Tossin Pizza* 

"You're only as good as the tools you use, and we use the best – Middleby brands like Jade and Beech."



Michelin Star Chef Paul Kahan Blackbird, Avec, Publican, Chicago

"Middleby has the world's most consistent and reliable conveyor oven. It cooks a perfect pie every time. In our restaurants we use 100% Middleby Marshall."



**Papa John Schnatter** Founder and Chairman, Papa John's

"We use the best in our stores and the Middleby brands are the best."



**Nigel Travis** *CEO, Dunkin' Donuts* 

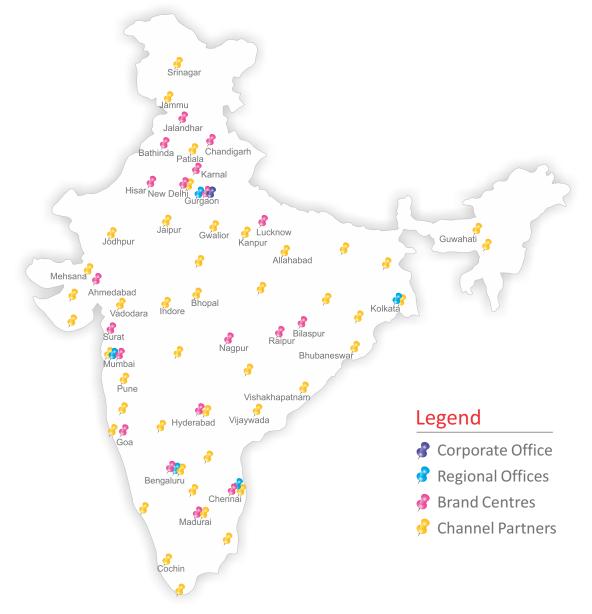
"We use TurboChef to toast our sandwiches and Nu-Vu to bake our bread at Subway restaurants all over the world."



Late Fred DeLuca Founder and CEO

#### Middleby Celfrost Sales & Service Network

Middleby Celfrost has a pan-India sales & service network. Training initiatives are regularly undertaken for dissipation of requisite skills over an expanded geography in India in order to cater to the demanding service requirements of many of our large clients whose establishments are spread out nation wide.



#### MIDDLEBY CELFROST

#### Middleby Celfrost Innovations (P) Ltd.

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#### Other Offices:

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	• Punjab/Chandigarh/HP : 9888813024 • J&K : 7290094299 • Eastern UP : 8130253694 • Haryana : 9599400253
EAST:	West Bengal/Bihar/Jharkhand/Odisha: 9883033988 • West Bengal/North East India: 9339761988
WEST:	Bhopal/MP : 8130253714 • Goa : 9321279405 • Mumbai/Maharashtra : 8080041471, 9321279405, 9769969850
	Gujarat/Daman/Diu : 9375933335
SOUTH:	AP/Telangana : 9346447254 • Bengaluru/Karnataka : 9341230302 • Chennai/Tamil Nadu : 9345509016
	• Cochin/Kerala : 9539611498

#### Toll Free Customer Service No.: 1800-102-1980 ONE PARTNER. ONE TEAM. MANY SOLUTIONS.

For sales related queries - mail us at : sales@middlebycelfrost.com